

JCPenney

FALL AND WINTER • 1971



SHOP BY PHONE _____ INDEX ON PAGE 671 • J. C. PENNEY COMPANY, INC.
Catalog Center Phone No. Your Penneys Customer No.

GET RAVE REVIEWS in sweaters clicking with color

Five show-stoppers—three in his-n-hers sizes



A to E COLORFUL SWEATERS GET TOP BILLING in sure-hit patterns inspired by one of Broadway's latest plays. All of Orlon® acrylic knit. In your favorite V-neck or crew-neck style. Solid-color ribbed necks accent the brightest and gaiest multicolor knitted patterns. Long sleeves. Hand washable.

Misses Sizes: S(32), M(34-36), L(38-40). State S, M, or L—not number size.

Men's Sizes: S(34-36), M(38-40), L(42-44). State S, M, or L—not number size.

[A] Harlequin-Look Rectangle Pattern. Crew-neck style. Mary Quant pants sold on pages 4 and 5. State size above.

R 259-1519 B—Misses. Wt. 0.70 lb. .15.00
R 259-1626 B—Men's. Wt. 0.75 lb. .16.00

[B] Bold Checkerboard Pattern. Crew-neck style. Slacks sold on p. 537. State size above when ordering.

R 259-1592 B—Misses. Wt. 0.70 lb. .15.00
R 259-1527 B—Men's. Wt. 0.75 lb. .16.00

[C] Dancing-Diamond Pattern. V-neck style. Mary Quant knickers sold on pages 4 and 5. State size above.

R 259-1584 B—Misses. 0.70 lb. 15.00

[D] Four-Square Pattern. V-neck style. Mary Quant skirt sold on pages 4 & 5. State size above. Wt. 0.70 lb.

R 259-1550 B—Misses. . . . 15.00

[E] Circle-In-A-Square Pattern. Crew-neck style. Mary Quant shorts sold on pages 4, 5.

State size above.

Misses. Wt. 0.70 lb.
R 259-1618 B. .15.00

Men's. Wt. 0.75 lb.
R 259-1600 B. 16.00

CHARGE IT—SEE PAGE 699.

Shoes: (Fig. A) sold on p. 54.

Boots: (Fig. C) on p. 78; (Fig. D) on p. 5; (Fig. E) on p. 171.



See How-To-Measure for Misses Sizes on pages 194, 195; for Men's Sizes, pp. 610, 611.

LONDON DESIGNER MARY QUANT

strikes the right note with double-knit partners



Great lightweight boots

I THE FASHIONABLE FABRIC-BOOT. Uppers in cotton canvas with smooth vinyl trim along eyelet lace-up front and toe. Laces adjust for comfortable fit. Synthetic 1¼-in. heels. Synthetic outsoles. 15 in. high. In B (medium) width. Wt. 1.75 lbs.

Sizes: 5, 6, 7, 8, 9, 10. State size.
R 603-6743 B—Blue Denim color
R 603-6768 B—Natural colorPr. 9.94

Shoes sold on p. 31.

A to E DOUBLE-KNIT SEPARATES STEP INTO THE SPOTLIGHT. All of smooth, supple Acrilan® acrylic. Knickers, shorts, and slacks have set-on waistband and fly-front zipper with button-tab closure. All are hand washable. Also shown on pp. 2, 3 with sweaters from our cover.

[A] Kicky Knickers. Elasticized leg bottoms. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 49 rust; 37 navy blue. State color number-and-name when ordering.

R 259-1667 D—Mail. wt. 0.70 lb.12.00

[B] Cuffed Short Cuts. 1½-in. cuffs.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 49 rust; 56 camel. State color number-and-name when ordering.

R 259-1659 D—Mail. wt. 0.50 lb.9.00

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. In Rust only.

R 259-0685 B—Mail. wt. 0.50 lb.9.00

[C] Swingy Long Skirt. Detailed stitching outlines front V-shaped yoke and wide set-on waistband. Yoke back. Back zipper with 2-button closure.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size when ordering.

Colors: 49 rust; 54 brown. State color number-and-name when ordering.

R 259-1634 D—Mail. wt. 0.70 lb. ...15.00

[D] Detail-Sparked Long Coat-Dress. Tunic style. Shiny gold-tone buttons skip from round neck to hem, trim hip-level patch pockets and short sleeves. Back has high slit for walking ease. In rust.

State Jr./Misses Size: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16.

R 259-0610 B—Wt. 1.50 lbs. 26.00

[E] Cuffed Slacks. Flare-leg styling. 2-in. cuffs.

State Junior Size: 5, 7, 9, 11, 13, 15. Colors: 49 rust; 46 burgundy. State color number-and-name.

R 259-1642 D—Wt. 0.70 lb. ...14.00

State Misses Size: 6, 8, 10, 12, 14, 16. In Rust only.

R 259-0628 B—Wt. 0.70 lb.14.00

F CHEVRON-PATTERN SHORT VEST with lots of dash. In soft polyester-and-cotton double knit. Shaped for a body-hugging fit. 3-button closing on each shoulder. Side zipper. Diagonal bust darts. Hand washable. In rust/beige knitted pattern.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

R 259-0560 B—Wt. 0.20 lb.10.00

G & H SOFT, FLUID BLOUSES—the perfect partners. Button-front style. Pointed collar. Long sleeves with elasticized cuffs. Can be worn in or out.

Junior/Misses Size: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

[G] Solid Banana Yellow adds a tangy touch to this blouse. Fluid crepe-weave in a blend of acetate-and-nylon. Curved bust darts. Machine wash. State size above.

R 259-0594 B—Mail. wt. 0.20 lb.9.00

[H] Electrifying Pattern adds verve to this blouse. Shiny, sleek jersey knit in a blend of acetate-and-nylon. In beige/red/brown knitted pattern. Dry clean. State size above.

R 259-0289 B—Mail. wt. 0.50 lb.10.00

*Fashions designed in England,
made in America—for the import look
with true American fit.*

CHARGE IT—SEE PAGE 699.

*See How-To-Measure on
pages 194, 195.*



AMERICAN DESIGNER WAYNE ROGERS

steals the show with
spectacular wool
sweater-knits

A, B and C in Junior Sweater Sizes:
S(5-7), M(9-11), L(13-15). State S, M, or
L—not number size—when ordering.

D, E and F in Junior Sizes: 5, 7, 9, 11,
13. State size when ordering.

A TURTLENECK SWEATER. In a stretchy, close-fitting*
ribbed sweater-knit of worsted wool. You'll love the
extra deep, smooth-knit turtleneck. Slipover style. Full-
fashioned long sleeves for good fit. Dry clean. Wt. 0.60 lb.
Colors: 78 white; 82 black. State color number-and-name.
R 259-1311 D—State Junior Sweater Size at left . . . 18.00

B EMBROIDERED FLOWERS ACCENT SHORT LITTLE
VEST. In a close-fitting* sweater-knit of pure wool.
V-neck style with button-front closure. Pretty, embroidered
multicolor flowers on the front. Dry clean. Wt. 0.20 lb.
Colors: 40 purple; 82 black. State color number-and-name.
R 259-1352 D—State Junior Sweater Size at left . . . 14.00

C TINY PATCHWORK-PATTERN HIGHLIGHTS SHORT
LITTLE VEST. In a close-fitting* ribbed sweater-knit of
worsted wool. V-neck style with button-front closure. In
multicolor knitted pattern. Dry clean. Wt. 0.20 lb.
R 259-1444 B—State Junior Sweater Size at left . . . 16.00

**Cut for a close, body-hugging fit. For a looser fit,
order one size larger than your usual size.*

D SHORT CUTS. It's today's newest
length. In a stretchy, body-hugging*
sweater-knit of worsted wool. Step-in style
with elasticized waistband. Dry clean.
Colors: 78 white; 82 black. State color
number-and-name. Mail. wt. 0.40 lb.
R 259-1576 D—State Jr. Size at left. .13.00

E CLINGY, SWINGY LONG SKIRT. In a
soft sweater-knit of pure wool. Set-in
waistband with solid gray/blue knitted in-
sert at center front. Slight front slit at
center bottom. Back zipper closure. Dry
clean. In beet root. Mail. wt. 0.50 lb.
R 259-1329 B—State Jr. Size at left. .20.00

F SOFT-SPOKEN STRIPES CIRCLE
LONG DRESS. In a very close-fitting*
sweater-knit of pure wool. Rib-knit top and
turtleneck, smooth-knit skirt. Full-fashioned
long sleeves for good fit. Pull-on style. In
solid rust with yellow/lavender/rust/gray
multicolor stripes. Dry clean. Mail. wt.
1 lb. State Junior Size at left.
R 259-1345 B . . . 28.00

Boots (Fig. A) on p. 78.
Shoes (Fig. C)
sold on p. 54.



G THE TAILORED
T-STRAP SHOE. Rust
suede kid leather uppers.
Composition outsoles. Cov-
ered 2½-in. heel. Tapered
toe. Gore adjustment on
strap. Sanitized® treated.
Wt. 1.20 lbs. Sizes: 5, 5½,
6, 6½, 7, 7½, 8, 8½, 9,
9½, 10. In B (med.) width.
State size and width.
R 603-6602 B . . . Pr. 12.94

AMERICAN DESIGNER BETSEY JOHNSON

puts the spotlight on the
frontier-look dress...and presents
talented separates in lush velour

A BETSEY'S FABULOUS FRONTIER-STYLE DRESS — designed with her special touches. Of fine-ribbed cotton corduroy in a smashing red and gold print. Tiny buttons skip down the front from scoop-neck to top of flounce. Shaped and fitted bodice tapers down to meet the very swiny, very flared skirt. Ruffled flounces add the finishing touch. Bodice has well-defined bustline and higher-cut armholes for close fit. Long sleeves are tapered. Dry clean. Charge it—see page 699.

Junior Sizes: 5, 7, 9, 11, 13. State size.
R 259-1493 B—Wt. 4 lbs. 46.00

B to D BETSEY'S LUSH, DEEPLY NAPPED KNITTED COTTON VELOURS get all the applause. Top, skirt, and shorts team up for today's latest look. Dry clean. Junior Sizes: 5, 7, 9, 11, 13. State size when ordering. State color number-and-name: 32 forest green; 40 purple.

[B] The Long Lace-Up Top. It's all in the silhouette—the well-defined bustline, the very fitted waist. Shoulder-puffed long sleeves are tapered with higher-cut armholes for close fit. Shoestring-lace-up front. Round neck. State size and color number-and-name above. Wt. 0.50 lb.
R 259-1394 D26.00

[C] Swingy Long Skirt. It hugs the waist and hips, then flares out at the bottom. 4-gore styling. Set-on welt waistband. Nylon side zipper. State size and color number-and-name above. Wt. 0.90 lb.
R 259-1428 D32.00

[D] SHORT CUTS. Step-in style with elasticized waistband. Shorts ride slightly below the waist. Snug-fitting legs. Detailed double topstitching creates a cuff-effect. State size and color number-and-name above. Wt. 0.20 lb.
R 259-1451 D12.00

CHARGE IT—SEE PAGE 699.

See How-To-Measure
on pages 194, 195.
Boots sold
on p. 9.

A to F SWEATER-KNITS HARMONIZE IN COLOR-COORDINATED SEPARATES.

Vibrant knits of soft, drapable Acrilan® acrylic. Slipover-style tops and vest. Step-in-style pants and shorts with elasticized waistband. All hand washable. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L—not number size—when ordering.

[A] Turtleneck Sweater. Richly ribbed neck, cuffs, and hem. Set-in long sleeves. Mail. wt. 0.60 lb. Colors: 40 purple; 04 beet root; 31 teal blue. State color number-and-name when ordering.

R 259-1402 D—State size above11.00

[B] Stripes Go Multicolored On Pants. Flare-leg styling. In teal/beet root/purple knitted stripes. Mailing weight 0.90 lb.

R 259-1436 B—State size above17.00

[C] Striped-And-Solid Vest. Scoop neck. In teal/beet root/purple knitted stripes. Wt. 0.40 lb.

R 259-1303 B—State size above9.00

[D] Short Cuts. Ribbed bottom. Wt. 0.50 lb. Colors: 31 teal blue; 04 beet root. State color number-and-name when ordering.

R 259 1360 D—State size above10.00

[E] Multicolor-Stripe Top. Round neck. Ribbed neck, cuffs, and hem. Set-in long sleeves. In teal/purple/beet root knitted stripes.

Mail. wt. 0.60 lb. State size above.

R 259-1477 B13.00

[F] Solid-Color Pants. Flare-leg styling. Mail. wt. 0.70 lb. Colors: 40 purple; 04 beet root. State color number-and-name when ordering. State size above.

R 259-1337 D..16.00

See How-To-Measure on pages 194, 195.

CHARGE IT—SEE PAGE 699

AMERICAN DESIGNER ERIKA ELIAS

makes beautiful music in harmonizing sweater-knits



High-stepping in style

G LATEST LACE-UP SHOE—imported from Italy. Suede leather uppers. Rounded square toe. Leather-covered 2-in. heels. Leather outsoles. Wt. 1.20 lbs. B (med.) width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

R 603-6651 B—Red onion
R 603-6594 B—Camel Pr. 13.94

Boots sold on facing page.

Charge it—see Page 699.

A BLOUSES ARE SLEEK—especially when they're cossack-style. Fluid crepe-weave in a blend of polyester-and-cotton. Beautiful embroidery outlines jewel neck, slipover-style placket front, and slit side vents. Long tassel belt. Machine washable. In ivory/cranberry trim.
Misses Blouse Sizes: 30, 32, 34, 36, 38. State size when ordering.
R 252-1680 B—Mail. wt. 0.60 lb. . . 11.00

B KNICKERS ARE LUSH—especially when they're of crushed rayon velvet (rayon-nylon-acetate back). No-waistband style. Fly-front nylon zipper with inside button-tab closure. 5 belt loops. Elasticized bottoms. Dry clean. Junior Sizes: 3, 5, 7, 9, 11, 13. State size. Colors: 04 berry; 82 black. State color number-and-name when ordering.
R 254-7784 D—Mail. wt. 0.90 lb. . . 10.00

C SWEATERS ARE GREAT—especially when they're ribbed and laced. Western-style sweater slips on and laces up. Of soft acrylic knit. Lace-up cuffs. Smart pointed collar. Body-hugging style. For a looser fit, order one size larger than your usual size. Wear in or out. Hand wash. Misses Sweater Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size. Colors: 84 gold; 04 berry. State color number-and-name.
R 251-1111 D—Mail. wt. 0.70 lb. . . 8.00

D KNICKERS ARE NEAT—especially in a herringbone-weave. Of acrylic bonded to acetate. No-waistband style. Fly-front zipper with inside button-tab closure. 5 belt loops. Elasticized bottoms. Hand wash. In berry/gold/black/white. Junior Sizes: 3, 5, 7, 9, 11, 13. State size.
R 254-7776 B—Mail. wt. 0.90 lb. . . 7.00

Lace a Boot

E "GRANNY-STYLE" BOOT—imported from Italy. It's so stylish and comfortable. Crinkly, rich-looking vinyl urethane uppers. Soft nylon tricot lining. Metal hooks up the front for easy-on-and-off. Covered-vinyl 1¾-in. heels. Composition outsoles. 14 in. high. Sizes: AA (narrow) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B (med.) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size and AA or B width.
R 603-4052 E—Black.
R 603-4060 E—Brown.
Mail. wt. 2.25 lbs. Pr. 13.94

Bag sold on p. 41.

Go knee-deep
in knickers!

Flash a leg,
tie a top,
lace a boot—
it's all part
of the new
fashion
fun!

THE NEW FASHION FUN



Kick up your heels in the longer-length skirts...
go flippy in multi-mixing tops

THE NEW FASHION FUN



A

C

D



F

D

A



A to C KNITTED TOPS TAKE OVER and come off looking great in the latest fall colors. Sweater-vest and tops of ribbed acrylic knit. Misses Sweater Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size—when ordering.

[A] Heather-Tone Turtleneck. Long sleeves. Back-neck zipper. Skinny-rib fit. For a looser fit, order one size larger than your usual size. Hand wash. Colors: 40 purple; 82 black. State color number-and-name when ordering.

R 251-0303 D—State size above. Wt. 0.70 lb...7.00

[B] Solid-Color Turtleneck. Long sleeves. Back-neck zipper. Wear top in or out. Hand wash. Turtleneck is also sold on p. 36.

Colors: 15 ivory; 84 gold; 37 navy blue; 54 brown; 92 black. State color number-and-name when ordering.

R 251-0360 D—State size above. Wt. 0.70 lb.7.00

[C] U-Neck Vest. Sleeveless style. Button front. Patch pockets at waist. Skinny-rib fit. For a looser fit, order one size larger than your usual size. Hand wash.

Colors: 51 bittersweet (rust); 03 red; 82 black. State color number-and-name when ordering.

R 251-1186 D—State size above. Wt. 0.70 lb.6.00

D & E THE NEW FASHION-LENGTH SKIRTS. Smooth-fitting Penn-Prest® double knits with fitted and flared styling. Machine wash, tumble dry—no ironing needed!

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size when ordering.

[D] Solid-Color Double Knit of soft acrylic. Button front. Front and back yoke. Mock flap pockets. 6-gore styling. Colors: 40 purple; 82 black. State color number-and-name.

R 253-8106 D—State size above. Wt. 1.10 lbs.14.00

[E] Tiny Diamond-Pattern Double Knit of Acrilan® acrylic. No-waistband style. Back zipper. In brown. State size above when ordering.

R 253 8635 B—Wt. 1.10 lbs.14.00

The locket

F TRIPLE-CHAIN LOCKET. Gold-tone chains vary in length (24 in., 32 in., 34 in.), to give the latest high-low fashion look. Chains and locket are gold-tone metal. Locket cover has gold-tone white metal star design and simulated pearl. Locket is polished inside. Fold-over catch closing on chains. Wt. 0.40 lb.

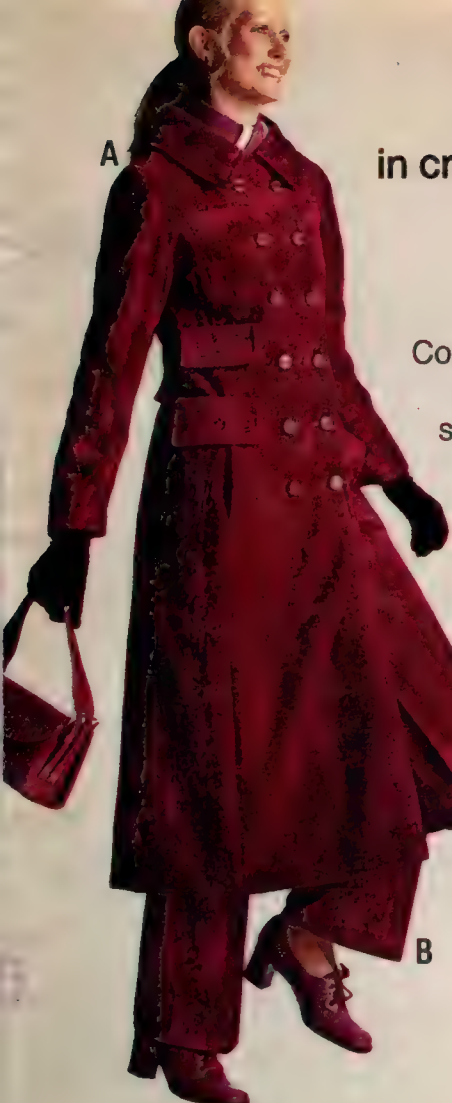
R 109-3616 A....5.00

C
Vest

E



CHARGE IT—
SEE PAGE 699
See How-To-Measure
on pages 194, 195.



Create a sensation in crushed rayon velvet and a great match-up print

Coat, pants, shorts,
and dress all
sold separately

A to D SLEEK AND CHIC is the look of this elegant ensemble. Solid pants, shorts, and coat of lush crushed rayon velvet with cotton backing. Coat is lined in printed acetate taffeta quilted to acetate backing. Printed dress of acetate taffeta has fluid, rustling smooth-fabric bodice and diamond-pattern quilt skirt (quilted to polyester batting and acetate tricot). Dress matches coat lining. Dry clean.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size when ordering. State color number-and-name: 04 cranberry; 36 skipper lt. navy.

[A] The Coat. Double-breasted gold-tone metal button front. Three T-shaped flaps top 2 real inseam pockets, one mock pocket. Detailed seaming shapes front, back. Button-trimmed back belt. R 263-6199 D—State size, color above. Wt. 5.25 lbs. . .42.00

[B] The Long Pants. No-waistband styling. Side zipper closure. Slight flare-leg styling. Mail. wt. 1.70 lbs. R 263-6215 D—State size, color above12.00

[C] The Short Cuts. No-waistband styling. Button-fly front. Button-trimmed patch pockets—hip high. Mailing weight 1.10 lbs. R 263-6603 D—State size, color above. . .8.00

[D] The Dress. Old-fashioned-look print on white ground—matches coat lining. Prettily trimmed with rayon velvet piping and bows. Shoulder-puffed long sleeves. Covered ball-shaped button trim. Insert at waist creates belted look. A-line shaping. Long back zipper. Mail. wt. 1.70 lbs. State size and color above. R 263-6231 D . . .18.00

Sweater sold
on facing
page—see B.
Boots on
p. 9.



C
Shorts

D

Coordinate the look with accessories

TREVIRA® POLYESTER OBLONG SCARF. Italian hand-screen-printed pattern. Hand-rolled edges. Machine wash. 55 in. x 14 in. long. Colors: 04 berry/green/white; 54 brown/lavender/navy. State color number-and-name. R 101-1022 C—Wt. 0.25 lb.5.00

MATCHING GHILLIE-TIE OXFORDS. Reptile-print uppers of Dupont Corfam® man-made poromeric material. Ribbon lace-up ties. Covered 2-in. block heel. Composition out-soles. Wipe clean. Antique Red. Sizes: AA (nar.) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B (med.) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size and AA or B width. R 603-6685 E—1.20 lbs. Pr. 11.94

ENVELOPE-STYLE BAG in a stunning reptile-printed vinyl. Gold-tone metal ornaments on handle. Wipe clean. 7¾x4½x5½ in. Antique Red. Mailing weight 1 lb. R 603-6693 A . . .7.94



A THE VERY TAILORED SHIRTTWAIST DRESS defined in today's softer silhouette. In a soft, flowing knit of worsted wool jersey. Gently fitted top shapes bodice and long torso, then flares out into an easy-moving shape. Tiny black buttons run from pointed collar to hem. Wrap-around self tie belt. Long sleeves. Dry clean.

Colors: 03 red; 84 gold. State color number-and-name when ordering.

Junior Sizes: 7, 9, 11, 13, 15. State size when ordering.

R 223-7121 D—Mailing weight 1.90 lbs.23.00

Misses Sizes: 10, 12, 14, 16, 18, 20. State size when ordering.

R 223-7113 D—Mailing weight 1.90 lbs.23.00

B THE VERY ELEGANT EMPIRE DRESS builds a look with nailhead trim. Of textured acetate double knit. Rich acetate braid and bold gold-tone nailhead-trim outline stand-up collar, center bodice, and high waistband. Softly gathered longer skirt drapes beautifully. Long sleeves with button cuffs. Long nylon back zipper. 2½-in. hem. Dry clean. In black.

Average Misses Sizes: 10, 12, 14, 16, 18, 20. State size when ordering.

R 223-7097 B—Mailing weight 1.90 lbs.22.00

Tall Misses Sizes: 12, 14, 16, 18, 20. State size when ordering.

R 223-7105 B—Mailing weight 1.90 lbs.23.00

Go swingy or be
sophisticated
in soft,
supple
knits

THE NEW FASHION FUN



Boots sold
on p. 9.
Shoes sold on
facing page.

A and B CHIC DUO IN THE NEWEST LENGTH for the season's most sophisticated look. Herringbone-weave coat in a blend of rayon-nylon-and-wool with the look of tweed. Coat and dress both bonded to acetate tricot for shape retention. Acetate taffeta lining. Cardigan-style coat is handsomely trimmed with black acrylic braid. Smart braid on V-neck and waist creates an exciting silhouette. Long sleeves. 2 in-seam pockets. Shirt-and-skirt-look A-line dress has jersey knit top of Orlon® acrylic. Shaped bodice. Skirt in same herringbone-weave fabric as coat. Dry clean. in black/white combo.

Average Misses Sizes: 8, 10, 12, 14, 16. State size.
Tall Misses Sizes: 12, 14, 16, 18, 20. State size.

[A] Coat-and-Dress Ensemble. State size above.
R 263-6157 B—Average Misses. Wt. 4.70 lbs.49.00
R 263-6165 B—Tall Misses. Wt. 5.20 lbs.54.00

[B] Dress Only. State size above.
R 263-6173 B—Average Misses. 1.90 lbs.19.00
R 263-6181 B—Tall Misses. 2 lbs.21.00

Step out in style
in a smashing
coat and dress
duo

Matching Shoes,
Bag, and Gloves

C LACE-UP GLOVES of polyurethane-coated nylon with the look of leather. Genuine leather laces tie through metal grommets. Hand wash.

Sizes: A(6-6½), B(7-8). State A or B—not number size—when ordering.

Colors: 82 black/white laces; 54 brown/natural laces; 52 beige/brown laces. State color number-and-name when ordering.

R 105-0210 D—Wt. 0.20 lb. Pr. 2.94

D ENVELOPE-STYLE LEATHER

BAG. Detailed contrast stitching and buckle are the same as on shoes—see E. Handle adjusts to short top or shoulder strap. Measures 7 x 3 x 9 inches. Mail. wt. 1 lb.

R 603-7147 A—Black. .9.94

E BUCKLE-TRIM SHOES.

Matched to bag—see D. Uppers of soft lined glove leather. Contrast stitching. Rounded square toe. Sprayed vinyl 1¼-in. heels. Composition outsoles. Gore adjustment on strap for comfortable fit. Sanitized® treated. B (med.) width. Mail. wt. 1.20 lbs. Sizes, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

R 603-6776 B—Black.

R 603-6909 B—Navy.

R 603-6917 B—Red ...Pr. 11.94

Fur hat sold on p. 106.

CHARGE IT—SEE PAGE 699.
See How-To-Measure
on pages 194, 195.



A



B

A & B SHORT AND LONG NYLON TRICOT GOWNS. Ecru lace on yoke neckline and around elasticized high-waist. Buttons and bow trim bodice. Elasticized puff sleeves. Ruffle at hem. Machine wash. Bust sizes: XS(30-32 in.), S(32-34), M(34-36). State XS, S, M. Colors: 29 aqua; 40 purple. State color number-and-name. R 125-2063 D—Short Gown [A]. Mail. wt. 0.50 lb.5.94 R 125-2066 D—Long Gown [B]. Mail. wt. 0.90 lb.8.94

C FULL-LENGTH NYLON TRICOT HOODED ROBE. Ecru lace trims hood, high-waist, sleeve cuffs, and down front nylon zipper. Set-in side pocket. Machine washable. Bust sizes: XS(30-32), S(32-34), M(34-36), L(38-40). State XS, S, M, L. Colors: 40 purple; 29 aqua. State color number-and-name. R 126-3755 D—Mailing weight 1 lb.13.94
See how-to-determine bust size on pages 194-195.

FORMFIT ROGERS

D NYLON TRICOT PAJAMAS. Ecru lace trims neck, placket front button closure. Pants with elasticized waist. Machine wash. Bust sizes: 32, 34, 36, 38. State size. Colors: 29 aqua; 40 purple. State color number-and-name. R 125-3152 D—Mailing weight 0.75 lb.Set 8.94

E TUNIC TOP AND BIKINI SET of nylon tricot. Ecru lace on yoke, armholes, hem, and side slits. Three-button trim on bodice. Bikini pants, elastic waist. Machine wash. Bust sizes: XS(30-32), S(32-34), M(34-36). State XS, S, M. Colors: 40 purple; 29 aqua. State color number-and-name. R 125-2048 D—Mailing weight 0.75 lb.Set 5.94



Color Coordinated Collection

F MINI SLIP with a maxi fashion impact! Nylon tricot slip with fitted bodice. Ecru lace trim. Hand wash.
Bust sizes: 32, 34, 36. State size.
Colors: 29 aqua; 40 purple. State color number-and-name.
R 124-3559 D—Wt. 0.40 lb.Ea. 4.94; 2 for 9.80

G SLIP-ON STRETCH BRA of nylon, Lycra® spandex. Ecru stretch lace trim. Hand wash.
Fits cups A, B, and C. State bra size: 32, 34, 36.
R 141-4754 B—Aqua. Wt. 0.25 lb.Ea. 3.44; 2 for 6.80
R 141-4762 B—Purple. Wt. 0.25 lb.Ea. 3.44; 2 for 6.80

H STRETCH PANTIES of nylon, Lycra® spandex. Ecru stretch lace trim. Hand wash.
Waist sizes: S(24-25 in.), M(26-28), L(29-30). State S, M, L.
Colors: 29 aqua; 40 purple. State color number-name.
R 145-4529 D—Wt. 0.25 lb.Ea. 2.94; 2 for 5.80

I REVERSIBLE BRA of soft Antron® nylon tricot. Two section cups. Tunneled elastic band, back, and back strap inserts. Back hook closing. Hand wash.

Cup size	Bra size
A, B, & C	32, 34, 36

State bra and cup size.
Purple reverses to beige.
R 141-4788 E—Wt. 0.25 lb.
Each 3.942 for 7.80
Aqua reverses to white.
R 141-4770 E—Wt. 0.25 lb.
Each 3.942 for 7.80

J CULOTTE of Antron® nylon tricot. Ecru lace trim. Elasticized waist. Hand wash.
Hip sizes: XS(31-33 in.), S(33½-35½), M(36-38). State XS, S, M—not number size.
Colors: 29 aqua; 40 purple. State color number-and-name.
R 124-3542 D—Wt. 0.40 lb.Ea. 2.94; 2 for 5.80

K MINI HALF-SLIP of Antron® nylon tricot. Elasticized waist. Ecru lace and buttons trim hem. Hand wash.
Hip sizes: XS(31-33 in.), S(33½-35½), M(36-38). State XS, S, M—not number size.
Colors: 29 aqua; 40 purple. State color number-and-name.
R 124-3534 D—Wt. 0.40 lb.Ea. 2.94; 2 for 5.80

L BIKINI of Antron® nylon tricot. Tunneled elastic waist. Ecru lace and buttons trim side. Hand wash.
Sizes: 4(fits hips 32 in.), 5(34 in.), 6(36 in.), State 4, 5, 6—not hip size.
Colors: 29 aqua; 40 purple. State color number-and-name.
R 123-3006 D—Wt. 0.25 lb.Ea. 1.62; 2 for 3.20



**Give
the Value
Test**

**TO PENNEYS 4-PC. WARDROBE
COMPARE BEFORE YOU BUY**

- ✓ COMBINE THE 4 PARTS IN 6 WAYS—LONG VEST, SHORT SKIRT, LONG PANTS, RUFFLED BLOUSE—PUT THEM ALL TOGETHER FOR SENSATIONAL LOOKS!
- ✓ RICH-LOOKING BONDED KNIT IN NAVY-AND-WHITE WINDOWPANE CHECKS; SPARKLING WHITE ACETATE CREPE BLOUSE
- ✓ AND PRICED AT ONLY **\$21.99**



A VERSATILE WARDROBE. Sleeveless long vest buttons down front, has 3 flaps that mock pockets. A-line skirt has back zipper, belt with shiny buckle. Hems: 2½ in. Slightly flared pants comfortably buttoned up the front. Of acetate-and-nylon knit bonded to acetate. Long-sleeved acetate crepe blouse with ruffled jabot and cuffs. Buttons down the back. Dry clean all parts. Juniors: 7, 9, 11, 13, 15. State size.
R 222-3840 B—Mail. wt. 2.75 lbs. . . . 21.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3865 B—Mail. wt. 2.75 lbs. . . . 21.99



**JUNIORS
& PETITE JUNIORS**

Styles shown on facing page

B LEG-O-MUTTON SLEEVES accent this Victorian-inspired style. Modified A-line in soft, rich cotton velveteen. White cotton lace on stand-up collar and front yoke. Long back zipper. Hem: 2½ in. Dry clean. Headband sold on facing page. Colors: 03 red; 40 purple. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size.
R 222-3873 D—Mail. wt. 1.50 lbs. . . 16.99
Petite Junior Sizes: 3, 5, 7, 9, 11. State size.
R 222-3881 D—Mail. wt. 1.50 lbs. . . 16.99

C KNICKERS-JUMPSUIT AND SHORT VEST combine for a great fashion look. Jumpsuit bottom and open-style vest of acetate-and-nylon knit bonded to acetate. Jumpsuit bodice of acetate crepe with ruffled jabot and stand-up collar. Multicolored embroidered waistband. Back zipper. Dry clean. Brown/white.

Junior Sizes: 7, 9, 11, 13, 15. State size.
R 222-8146 B—Mail. wt. 1.80 lbs. . . 18.99
Petite Junior Sizes: 3, 5, 7, 9, 11. State size.
R 222-8153 B—Mail. wt. 1.80 lbs. . . 18.99

D LIVELY MULTICOLORED-PRINT PANTS SUIT in acetate-and-nylon matte jersey knit. Pants are bonded to acetate. Long button-front tunic has gently fitted side-gathered waist. Pretty neckline; matching dog-collar band. Straight-leg pants elasticized at waist for good fit. Dry clean.

Junior Sizes: 7, 9, 11, 13, 15. State size.
R 222-9029 B—Mailing weight 2 lbs. 19.99
Petite Junior Sizes: 3, 5, 7, 9, 11. State size.
R 222-9037 B—Mailing weight 2 lbs. 19.99

See How-To-Measure on pages 194, 195

Wide-strap sandals



**CHARGE IT
—SEE PAGE 699**

SOFT-AS-A-CLOUD—sandals with vinyl suede uppers. Polyurethane-foam-backed nylon-tricot lining. Composition soles. 2-in. stacked heels. B (medium) width. Wt. 1.20 lbs. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size when ordering.
R 603-5844 B—Navy
R 603-5851 B—Brown. Pr. 10.99

Handbag sold on page 115.

Wigs and hairpieces sold on pp. 182, 183.

THE NEW FASHION FUN



Roger Van S original

INTERCHANGEABLE ACCESSORY—can be worn as headband, neckband, or belt. Grosgrain ribbon weaves through gold-tone metal. Comes with three interchangeable ribbons (red, royal blue, and gold). 36 in. long. R 109-0398 A—Mail. wt. 0.20 lb. . . . 3.00

Shoes sold on facing page.
Boots sold on page 78.

Jump into cotton corduroy combos!

B A-LINE JUMPER AND DRESS in brown and print combination. Corduroy jumper sparked with shiny buckles and buttons. Long back zipper. Cotton dress in beige, red, and yellow print buttons down front. Long, cuffed sleeves. Hems: 2½ in. Machine washable.

Juniors: 7, 9, 11, 13, 15. State size.

R 222-3956 B—Mail. wt. 1.75 lbs. 13.99

Petite Juniors: 3, 5, 7, 9, 11. State size.

R 222-3964 B—Mail. wt. 1.75 lbs. 13.99

C VEST AND DRESS COMBINATION has long open-style red corduroy vest. Dress has yellow print bodice of polyester-and-cotton; straight bottom in red corduroy with wide waist-band. Long, cuffed sleeves. Front-button style. Hem: 2½ in. Machine washable.

Juniors: 7, 9, 11, 13, 15. State size.

R 222-3931 B—Mail. wt. 1.75 lbs. 14.99

Petite Juniors: 3, 5, 7, 9, 11. State size.

R 222-3949 B—Mail. wt. 1.75 lbs. 14.99

THE NEW FASHION FUN



A TUNIC AND PANTS with contrast crinkle patent vinyl trim at shoulders and on lace-tie belt. Short-sleeved top has long front zipper with shiny ring pull. Straight-leg pants with elasticized waist for good fit. Hand wash.

Colors: 30 turquoise, 54 brown. State color number-and-name when ordering.

Juniors: 7, 9, 11, 13, 15. State size.

R 222-3899 D—Mail. wt. 2 lbs. 14.99

Petite Juniors: 3, 5, 7, 9, 11. State size.

R 222-3923 D—Mail. wt. 2 lbs. 14.99



See How-To-Measure on
pages 194, 195.

Boots shown on Fig. A
sold on p. 171.

Shoes shown on Fig. C
sold on p. 31.

JUNIORS & PETITE JUNIORS



*Knits are great . . .
especially when
they're machine
washable!*

Dacron® polyester knit
bonded to nylon

A POLKA-DOT SCARF ACCENT with self loop on dropped-waist shift. Short-sleeve white top has V-neck with blue buttons on collar. Navy bottom has 2 mock tabs with white button trim. Long back zipper. Hem: 2½ in. Machine wash.
Juniors: 7, 9, 11, 13, 15. State size.
R 222-7460 B—Wt. 1.50 lbs. 13.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-7569 B—Wt. 1.50 lbs. 13.99

B TRI-COLORED JUMPSUIT is bright, smart and comfortable. Gold body. Bright red zippers go down front and trim 2 pockets. Short sleeves and pockets in navy blue. Machine washable.
Juniors: 7, 9, 11, 13, 15. State size.
R 222-4012 B—Wt. 1.50 lbs. 11.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-4020 B—Wt. 1.50 lbs. 11.99

C CONTRAST STITCHING ON SMOCKING highlights the front yoke and long ruffled sleeves of our pants suit. Tunic-top has long back zipper. Straight-leg pants have elasticized waistband for good fit. Hem: 2½ in. Machine washable.
Colors: 03 red/yellow stitching; 33 powder blue/navy stitching. State color number-and-name.
Juniors: 7, 9, 11, 13, 15. State size.
R 222-3972 D—Wt. 2 lbs. 18.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3980 D—Wt. 2 lbs. 18.99



Boots: shown on Fig. A sold on p. 171; shown on Fig. B sold on p. 103. Shoes shown on Fig. C sold on p. 58.

JUNIORS

& PETITE JUNIORS

Six bonded knit styles
in clear, bright colors!

A NAUTICAL-STYLE button-front long coat tops pants suit. Fashioned in acetate-and-nylon knit bonded to acetate. Soutache braid trim. Red cotton detachable scarf with shiny loop closing on sailor-style collar. Straight-leg pants have elasticized waistband for good fit. Dry clean. Colors: 78 white; 37 navy blue. State color number-and-name when ordering.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-7742 D—Wt. 2 lbs. 14.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-7783 D—Wt. 2 lbs. 14.99

B TRICOLORING for jumper and blouse with shiny button trim. Coloray® rayon knit bonded to acetate. Turtleneck blouse in navy. Buttons down back. A-line jumper has long back zipper. Can be worn separately. Hem: 2½ in. Dry clean. Colors: 03 red/navy/gold; 84 gold/navy/red. State color number-and-name.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-4038 D—Wt. 1.30 lbs. 12.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-4046 D—Wt. 1.30 lbs. 12.99

C POPULAR T-SHIRT-STYLE A-LINE in green, red, yellow, and purple. Coloray® rayon knit bonded to acetate. Long back zipper. Hem: 2½ in. Dry clean.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-3485 B—Wt. 1.30 lbs. 9.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3493 B—Wt. 1.30 lbs. 9.99

D PEASANT-STYLE A-LINE SHIFT of acetate-and-nylon knit bonded to acetate. Delicate embroidery trims shoulders and sleeves. Rope-tie belt. Long back zipper. Hem: 2½ in. Dry clean. In powder blue.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-3501 B—Wt. 1.50 lbs. 10.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3519 B—Wt. 1.50 lbs. 10.99

E TWO-TONE PANTS SUIT of Coloray® rayon knit bonded to acetate. Top has Peter Pan collar, 2 front pockets, and neck-tab trim. Long back zipper. Solid navy in back. Straight-leg pants have elasticized waistband for good fit. Dry clean. Colors: 37 navy blue/white; 03 red/white. State color number-and-name.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-4400 D—Wt. 1.80 lbs. 15.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-4418 D—Wt. 1.80 lbs. 15.99

F FARMER-STYLE OVERALLS sport handy pockets. In Orlon® acrylic knit bonded to acetate. Zipper and crisscross suspenders at back. Straight-leg styling. Dry clean. Printed blouse of Avril® rayon and cotton blend is machine washable. Blouse in checks graphed on yellow ground. Colors: 04 cranberry; 25 green. State color number-and-name.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-8187 D—Wt. 1.50 lbs. 17.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-8195 D—Wt. 1.50 lbs. 17.99

GREAT ACCESSORIES:

Shoes (shown on Fig. A and B) sold on p. 32.

Headband (shown on Fig. D) sold on p. 17.

Handbag (shown on Fig. D) sold on p. 122.

Shoes (shown on Fig. E) sold on p. 16.

Shoes (shown on Fig. F) sold on p. 11.

See How-To-Measure
on pages 194, 195.

CHARGE IT
—SEE PAGE 699



THE NEW FASHION FUN

Anything goes—
from T-shirt dress
to long overalls!





The Accessories:
Shoes: (shown on Fig. A) sold on p. 11;
(shown on Fig. B) sold on p. 131;
(shown on Fig. C) sold on p. 32.

See How-To-Measure on pages 194, 195.

CHARGE IT —SEE PAGE 699

THE NEW FASHION FUN

*Showing
off
with
embroidery*

A TUNIC AND PANTS in the current peasant mood. In polyester-and-cotton. Beige pullover tunic with elasticized scoop neck. Embroidered at front bodice and full sleeves. Sleeves elasticized at wrists. Tie-sash to wear or not. Hem: 2 in. or more. Cranberry wide-straight-leg pants with elasticized waist for good fit. Machine washable.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-3642 B—Mail. wt. 1.50 lbs. 10.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3659 B—Mail. wt. 1.50 lbs. 10.99

B LACE-AND-EMBROIDERY FRONT YOKE looks demure. Dress in polyester-cotton blend. Softly gathered high waist. Long zipper at back. Hem: 2 in. or more. Machine washable. In blue with white/multi color trim.

Juniors: 7, 9, 11, 13, 15. State size.
R 222-3626 B—Mail. wt. 1.40 lbs. 9.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3634 B—Mail. wt. 1.40 lbs. 9.99

C EMBROIDERED WIDE WAISTBAND circles tunic of our pants suit. In cotton poplin. Pullover front-buttoned tunic with shirt-style collar and sleeves. Hem: 2 in. or more. Straight-leg pants with elasticized waist for good fit. Machine washable.

Colors: 25 green; 35 med. blue. State color number-and-name when ordering.
Juniors: 7, 9, 11, 13, 15. State size.
R 222-3592 D—Mail. wt. 1.70 lbs. 10.99
Petite Juniors: 3, 5, 7, 9, 11. State size.
R 222-3618 D—Mail. wt. 1.70 lbs. 10.99

JUNIORS

& PETITE JUNIORS



A WAIST ACCENT with laced gold-color band on our green/gold/red woven plaid. Fashioned in polyester-cotton blend. Ruffles at neck and hemline. Softly gathered skirt. Long zipper at back. Machine wash.
 Juniors: 7, 9, 11, 13, 15. State size.
 R 222-7908 B—Wt. 1.25 lbs. 7.99
 Petite Juniors: 3, 5, 7, 9, 11. State size.
 R 222-7916 B—Wt. 1.25 lbs. 7.99

B JUMPER AND BLOUSE in cotton. Cowl-collared blouse has full back-button closing. Plaid jumper smartly cut out at sides and banded in purple. Long back zipper. Hem: 2 in. or more. Machine washable. Yellow blouse with coordinating patchwork-multicolor print jumper.
 Juniors: 7, 9, 11, 13, 15. State size.
 R 222-7924 B—Wt. 1.50 lbs. 9.99
 Petite Juniors: 3, 5, 7, 9, 11. State size.
 R 222-7932 B—Wt. 1.50 lbs. 9.99

C LONGER LENGTH DRESS with a two-part look. In rayon-acetate knit blend bonded to acetate. Brown shirt-style bodice with pockets and white/brown polka-dot tie. Coordinating herringbone-patterned beige A-line skirt. Buckle belt. Step-in front button closing. Hem: 2 in. Dry clean.
 Juniors: 7, 9, 11, 13, 15. State size.
 R 222-3550 B—Wt. 1.50 lbs. 10.99
 Petite Juniors: 3, 5, 7, 9, 11. State size.
 R 222-3568 B—Wt. 1.50 lbs. 10.99

D LONG DRESS OVER SHORT SHORTS creates a fashionable twosome. In Coloray® rayon knit bonded to acetate. Dress in solid navy and navy/white herringbone-pattern with a look of tweed. Small patch pockets, button-and-loop full-length front closing. Hem: 2 in. or more. Navy short shorts with elasticized waist for good fit. Dry clean.
 Juniors: 7, 9, 11, 13, 15. State size.
 R 222-3535 B—Wt. 1.75 lbs. 14.99
 Petite Juniors: 3, 5, 7, 9, 11. State size.
 R 222-3543 B—Wt. 1.75 lbs. 14.99

Boots sold on page 171.
 Wigs and hair pieces
 sold on pages 182, 183.
 See How-To-Measure on pages 194, 195.
 See our exciting
 fashion collection on pp. 2-15.

A FRONT-LACED JUMPSUIT in cotton poplin. Solid-color shirt-top with coordinating striped straight-leg pants. Long sleeves. Belt in shiny patent plastic. Lace-front closing for bodice; fly-front zipper for pants. Machine washable. State size below.
Colors: 37 navy blue with pink/orange/white/navy printed stripes; 54 brown with purple/turq./white/brown printed stripes. State color number-and-name. Wt. 1.70 lbs.
Juniors: 7, 9, 11, 13, 15.
R 222-8229 D..... 11.99
Petite Juniors: 3, 5, 7, 9, 11.
R 222-8237 D..... 11.99

B FRONT-BUTTONED DRESS with open-style weskit. Crisp cotton poplin for weskit and dress skirt. Printed cotton for bodice and belt. Weskit has pocket tab for your initials. (Remove and send in according to attached instructions for an initialed monogram at no extra charge.) Dress hem: 2 in. or more. Machine washable. In brown with coordinating print. State size below when ordering. Wt. 2 lbs.
Juniors: 7, 9, 11, 13, 15.
R 222-8591 B..... 10.99
Petite Juniors: 3, 5, 7, 9, 11.
R 222-8625 B..... 10.99



THE NEW FASHION FUN



Styles shown on facing page

C LEG-O-MUTTON-TYPE SLEEVES grace our tiny-polka-dot print shift. Added interest with touches of lace and decorative buttons. In cotton. Long zipper at back. Hem: 2 in. or more. Machine washable. In red/white dots. Mail. wt. 1.70 lbs. State size below.
R 222-3725 B—Juniors: 7, 9, 11, 13, 15..... 6.99
R 222-3741 B—Petite Juniors: 3, 5, 7, 9, 11..... 6.99

D CHELSEA-STYLE COLLAR AND DOTTED NECK SCARF top our cotton shift. Long zipper at back. Hem: 2 in. or more. Machine washable. In brown/white trim. Mail. wt. 1.70 lbs. State size below.
R 222-3683 B—Juniors: 7, 9, 11, 13, 15..... 6.99
R 222-3691 B—Petite Juniors: 3, 5, 7, 9, 11..... 6.99

E KNICKER-JUMPSUIT for the latest fashion styling. In cotton—a combination of navy and coordinating red/yellow/navy/white printed plaid. Step-in with long front-zipper closing. Elasticized at legs. Buckle belt. Hand wash. Mail. wt. 1.20 lbs. State size below.
R 222-8781 B—Juniors: 7, 9, 11, 13, 15..... 9.99
R 222-8799 B—Petite Juniors: 3, 5, 7, 9, 11..... 9.99

F LACED VEST-STYLE BODICE distinguishes our ankle-length dress. Fashioned in polyester-cotton. Pretty puffed elasticized sleeves. Soft gathers at waist. Long zipper at back. Ruffled hem. Machine washable. In medium blue with red and white printed checks. Mail. wt. 2 lbs. State size below.
R 222-8260 B—Juniors: 7, 9, 11, 13, 15..... 9.99
R 222-8302 B—Petite Juniors: 3, 5, 7, 9, 11..... 9.99

G BLUE BODICE WITH TOUCHES OF LACE tops a multicolor plaid ankle-length skirt. Fashioned in cotton with decorative buttons. Pretty puffed elasticized sleeves. Sash tie. Long zipper at back. Ruffled hem. Machine washable. In medium blue with blue/orange/green/white printed plaid. Mail. wt. 2 lbs. State size below.
R 222-8666 B—Juniors: 7, 9, 11, 13, 15..... 8.99
R 222-8674 B—Petite Juniors: 3, 5, 7, 9, 11..... 8.99

CHARGE IT —SEE PAGE 699

Handbag (shown on Fig. A) sold on page 115.
Shoes (on Fig. A) sold on page 31.
Shoes (on small Fig. A) sold on page 58.
Wigs and hair pieces sold on pages 182, 183.
Shoes (on Figs. F and G) sold on page 131.
See How-To-Measure on pages 194, 195.

JUNIORS

& PETITE JUNIORS



JUNIORS



Shirt Suits—

One-piecers double as tops and panties. They move with you, but never out of your "short cuts," skirts, and slacks.

A CRINKLE-TEXTURE SUIT of 100% stretch nylon. Simple styling with the delicate "look of femininity". Long, stylish collar, front button closure, and long fitted sleeves. Elastic legs and convenient snap crotch. Hand washable.
State Bust Size: 32, 34, 36, 38.
Colors: 78 white; 03 red; 37 navy blue. State color number-and-name.
R 124-3278 D—Wt. 0.70 lb.... 9.94

B TAILORED STYLE but feminine in delicate Crepeset® nylon. Topped with long pointed collar. Button front closure and double button cuffs. Elastic leg bands and convenient snap crotch. Hand washable.
Bust Size: 32, 34, 36, 38.
State bust size when ordering.
Colors: 54 frosty brown; 15 ivory; 37 navy blue. State color number-and-name.
R 124-2932 D—Wt. 0.60 lb.... 8.94

C RIBBED KNIT SUIT of 100% nylon for easy movement. Zip-front closing to mock turtleneck. Short sleeves for comfort. Elastic leg bands and snap crotch. Wear it casually or dress it up! Hand wash.
State Bust Size: 32, 34, 36, 38.
State color number-and-name: 37 navy blue; 46 burgundy; 54 brown.
R 124-3286 D—Wt. 0.50 lb.6.94

D PEASANT-STYLE SUIT in 100% Crepeset® nylon. Fabric drapes softly from elasticized scoop neckline. Short puffed sleeves for the new "peasant look". Elastic gathered sleeves and legs. Snap crotch. Hand wash. See box below for \$1.00 savings when you buy outfit; skirt sold on p. 215, item [A].
State Bust Size: 32, 34, 36, 38.
State color number-and-name: 03 red; 15 ivory.
R 124-3294 D—Wt. 0.50 lb. 5.94

SAVE \$1 when you order any shirtsuit on this page with the hostess skirt sold on page 215, item [A].

Skirts sold on pages 78-79. Pants sold on pages 68-69.
See how to determine bust size—p. 194.



THE NEW FASHION FUN

Lounge in "Earth-Warm" Colors!

A HOODED MONK'S ROBE in a rich blend of Arnel® triacetate and nylon fleece. Luxurious full hood caresses your head or dramatically drapes on your shoulders. Front zipper, side pocket, and $\frac{3}{4}$ -length dolman sleeves. Rope belt ties up the look. Machine wash, tumble dry. Brown. Mail. wt. 2 lbs.

Sizes: XS(8), S(10-12), M(14-16), L(18). State XS, S, M, L—not number size.
R 126-3763 B..... 17.94

B HIGH-WAIST ROBE is made for the junior figure. In a rich blend of Arnel® triacetate, nylon fleece. Tri-color combination of orange, rust, and red. The vested bodice has buttons to the waist, rounded collar, and long sleeves. The skirt has a front zipper, and 2 side pockets. Machine wash, tumble dry. Mailing weight 1.50 lbs.

State Jr. Size: 5, 7, 9, 11, 13.
R 126-3771 B..... 25.00

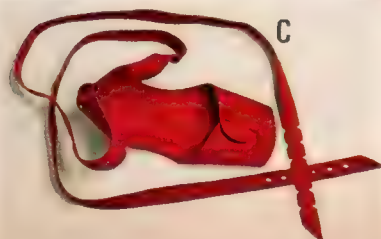
C SUEDE SLIPPER that's barely there. Sole, heel, and toeless front are all one piece; no stitches! The feel of bare feet with fashion straps that wrap around leg from ankle to knee. Fold to fit into your robe pocket.

Sizes: S(5), M(6), ML(7), L(8), XL(9). State S, M, ML, L, XL—not number size.

R 607-3464 B—Brown
R 607-3456 B—Red
R 607-3472 B—Aqua...Pr. 3.94

B

In Junior
Sizes



JUNIORS

THE NEW FASHION FUN



Great all-weather coats come long and sleek or short and shiny!

A SOFT VINYL SUEDE fashions our longer-length belted coat. Fabric is water resistant. Cotton backed; acetate taffeta lined. Shiny buttons and belt buckle. White top stitching accents front, collar, sleeves, belt, and front pocket-flap trim. 2 vertical side-seam pockets. Curved seaming at back. Wipe clean with damp cloth (do not dry clean). In medium brown. Charge it—see page 699.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
R 261-3701 B—Mailing weight 4 lbs..... 24.90

B SMOOTH BRUSHED COTTON DENIM makes a stunning longer-length coat. Water-repellent finish. Long zippered front. Lined in acetate taffeta quilted to reused wool-and-other fibers. Attached hood. Button-trimmed cuffs. Button-and-tab closing at neckline. White top stitching on front. Double vents at back. Dry clean. In denim blue.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
R 261-3669 B—Mailing weight 4.25 lbs..... 23.90

C WET-LOOK NYLON CIRE STYLE. Ciré fabric is water shedding. Nylon lining, polyester interlining. Shiny buttons close front and trim shoulder patch and epaulets. Self belt has shiny eyelets and buckle. 2 front pockets set at angle. White top stitching accents front, collar, belt, and pockets. About 35 in. long. Dry clean. Charge it—see page 699.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
Colors: 82 black; 55 dk. brown. State color number-and-name.
R 261-3784 D—Mailing weight 2.50 lbs..... 19.90

D SHINY CRUSHED-VINYL STYLE (cotton backed). Vinyl fabric is water shedding. Lined in acetate taffeta. Self belt; mock tortoise-shell buttons and belt buckle. 2 vertical side-seam pockets. Attractive rows of top stitching on collar and hem. About 35 in. long. Wipe clean with damp cloth (do not dry clean). Charge it—see page 699.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
Colors: 78 white; 37 navy blue. State color number-and-name.
R 261-3743 D—Mailing weight 4 lbs..... 21.90

The Accessories:

Hat [Fig. A] sold on page 106. Mock-turtleneck dickey [Figs. A and C] sold on page 94. White boots [Fig. A] sold on page 171; black boots [Fig. B] sold on page 78. Gloves—see page 196.

Buy our luxurious pile-trimmed coat long or short!

C and D DIAGONAL-WEAVE FABRIC SHAPES BOTH LENGTHS. In a luxurious blend of wool-and-nylon backed with polyurethane foam bonded to acetate tricot. Acetate taffeta lined. Button-front styling; button-trimmed pockets. 2 front flap patch pockets high up; 2 inseam pockets. Soft rayon pile (cotton backed) trims cuffs and hemline, frames attached hood. (Pile is shaded to give the effect of real fur). Welt seaming accents front and back yokes. Plastic belt. Elasticized belt loops. Dry clean. Charge it—see page 699.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

Colors: 56 camel tan; 55 dk. brown. State color number-and-name.

R 263-6256 D—Long Coat [C]. Mailing weight 5.40 lbs. 49.90

R 263-6264 D—Short Coat [D]. Mailing weight 4.70 lbs. 44.90

CHARGE IT—SEE PAGE 699



A and B
also in
Petite
Juniors



C

Your favorite—the A-line!

A SNAPPY PLAID STYLE in a blend of brushed wool-reprocessed wool—other fibers bonded to acetate tricot for shape retention. Acetate taffeta lining; cotton flannel interlining. Body-skimming silhouette. Button-trimmed sleeves, back belt. Mock-pocket flaps on front; 2 inseam pockets with flaps. Dry clean. In red/brown woven plaid. Charge it—see page 699.

Juniors: 5, 7, 9, 11, 13, 15. State size.
R 263-5142 B—Mail. wt. 4 lbs. 32.90

Petite Juniors: 3, 5, 7, 9, 11. State size.
R 263-5159 B—Mail. wt. 4 lbs. 32.90

B FASHIONABLE MELTON-WEAVE STYLE in a blend of wool-reprocessed wool-nylon (cotton backed). Acetate taffeta lining; cotton flannel interlining. Shiny buttons. Demi-fitted; curved welt seaming over bust. 2 welt-seamed patch pockets. Dry clean. Charge it—see page 699.

Colors: 49 russet; 37 navy blue. State color number-and-name.

Juniors: 5, 7, 9, 11, 13, 15. State size.
R 263-6272 D—Wt. 4.75 lbs. 29.90

Petite Juniors: 3, 5, 7, 9, 11. State size.
R 263-6280 D—Wt. 4.75 lbs. 29.90

See How-To-Measure, pages 194, 195.

The Accessories:

Handbag [Fig. A] sold on page 58. Mock-turtleneck dickey [Fig. B] sold on page 94.
Lace-up boots sold on page 103.



D

JUNIORS



A
2-Pc.
Set

C

D

D

B
Jacket
only

Double dash... jacket and pants

Buy as 2-pc. outfit or buy jacket only

A and B GET INTO A PILE-TRIMMED JACKET—PULL ON MATCHING PANTS. In cotton suede. Notched-collar A-line jacket lined in acetate taffeta quilted to interlining of reprocessed-wool-and-unknown fibers. White trim of soft polyester pile (polyester backed). Inside zipper closing; braided toggles outside. Inseam pockets. About 32 in. long. Slightly flared pants. Set-on waistband. Fly-front zipper. Dry clean. Colors: 56 ante-lope brown; 49 rust brown. State color number-and-name.

[A] Jacket-And-Pants. Juniors: 5, 7, 9, 11, 13, 15. State size.
R 268-3852 D—Mailing weight 4.75 lbs. 44.90

[B] Jacket Only. Juniors: 5, 7, 9, 11, 13, 15. State size.
R 268-3894 D—Mailing weight 3.75 lbs. 31.90

Chic belted jackets lead the sporting life

C GRAB AN "X"-STITCHED JACKET—A MARK OF THE LATEST. In a melton-weave blend of wool, reprocessed wool, and nylon (cotton backed). Acetate taffeta lining. Cotton interlining. Stitch-design on belt loops and patch pockets. Notched collar. Double-buttoned front, belt, pockets. About 32½ in. long. Dry clean. Charge it—see p. 699.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
Colors: 03 brick red; 37 navy blue: State color number-and-name.
R 268-3811 D—Mailing weight 4.90 lbs. 28.90

D SNUGGLE UP TO A LUXURIOUS RAYON JACKET—WITH THE LOOK OF VELVET. In crushed rayon chenille (Polynosic rayon back). Acetate taffeta lining quilted to interlining of acrylic-and-unknown fibers. Deeply notched collar. Double-breasted button-front styling. 2-in.-wide self-fabric belt. Side-seam pockets. About 33½ in. long. Dry clean.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
Colors: 52 champagne beige; 46 wine red. State color number-and-name.
R 268-3779 D—Mailing weight 4.90 lbs. 28.90

See How-To-Measure on pages 194, 195.

JUNIORS

Soft Cotton Velour Knits are beautiful in
amber red and sunshine yellow

THE NEW FASHION FUN

A to C COTTON VELOUR KNIT
TOPS. Pull them on over
knickers, skirts, and pants. Dry
clean.

Junior Sizes: S (5-7), M (9-11),
L (13-15). State S, M, or L—not
number size—when ordering.

[A] Grommet-Tie Side-Laced Tunic.
U-neck sleeveless pullover. In am-
ber red. State size above.
R 250-0353 B—Wt. 1.40 lbs. 9.00

[B] Grommet-Tie Front-Laced Top.
Short-sleeve pullover. In amber red.
State size above.

R 250-0288 B—Wt. 1.20 lbs. 9.00

[C] Knitted-Stripe Tunic. Short-
sleeve pullover. Wide round neck.
Amber red/sunshine yellow. State
size above.

R 250-0395 B—Wt. 1.60 lbs. 10.00

D COTTON KNIT TURTLENECK
TOP. Not velour. Nylon back-
neck zipper. Long sleeves. Hand
wash. In sunshine yellow.

Junior Sizes: S (5-7), M (9-11),
L (13-15). State S, M, or L—not
number size—when ordering.

R 250-0262 B—Wt. 0.90 lb. 6.00

E KICKY KNICKERS. In cotton
velour knit. Step-in elasticized
waist. French waistband. Elasticized
legs. Dry clean. In amber red.

Junior Sizes: 5, 7, 9, 11, 13, 15. State
size when ordering.

R 250-0130 B—Wt. 1.20 lbs. 8.00

F GENTLY SHAPED DIRNDL
SKIRT. In cotton velour knit.
Step-in elasticized waist. French
waistband. Dry clean. Amber red/
sunshine yellow knitted stripes.

Junior Sizes: S (5-7), M (9-11),
L (13-15). State S, M, or L—not
number size—when ordering.

R 250-0064 B—Wt. 1.10 lbs. 8.00

G LONG, LEAN PANTS. In cotton
velour knit. Slightly flared. Step-
in elasticized waist. French waist-
band. Dry clean. In amber red.

Junior Sizes: 5, 7, 9, 11, 13, 15.
State size when ordering.

R 250-0221 B—Wt. 1.50 lbs. 9.00

Petite Junior Sizes: 3, 5, 7, 9, 11.
State size when ordering.

R 250-9198 B—Wt. 1.40 lbs. 9.00

See our exciting
fall-fashion collection
on pages 2 to 15.

Sporty
slings-back shoes

CRINKLE PATENT VINYL SHINES
and creates great casual shoes. Ob-
lique rounded toes. 2-in. covered
heels. Cut-out sides. Sling-back
strap has adjustable buckle. Com-
position outsoles. Sanitized. In
B(medium) width. Sizes: 5, 5½, 6,
6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
R 603-6701 B—Maple.
R 603-6719 B—Navy blue.
Mail. wt. 20 lbs. Pr. 10.94

Boots (Fig. E) sold on pp. 4, 5.
Knee socks—see page 241.



G
Also Petite
Junior Sizes